



PRESS RELEASE

Orem, UT and Phoenix, AZ – May 1, 2017

Clear Satellite Inc. and Now Communications LLC announced today a definitive agreement under which the two entities are expected to merge on October 1st, 2017. Clear Satellite and Now Communications are AT&T's first and second largest authorized dealers, respectively.

The merger is expected to create the largest door-to-door satellite and telecommunications solutions provider and one of the largest door-to-door retailers in the US. With total sales volume expected to exceed \$60 million, the new organization is expected to reach unprecedented levels of growth for its sector in the door-to-door industry.

Both Clear Satellite and Now Communications have a decorated history of success, being the top DIRECTV dealer ever since 2011 along multiple Dealer of the Year awards and other recognitions of success from AT&T and DIRECTV. The new organization will bolster the existing relationships with AT&T and continue to be a valued, top-performing partner.

“We’re excited for the possibilities that this merger can bring. Since Clear Satellite’s birth in 2009 our dream has always been to be the leading DIRECTV provider and work alongside the best people in the industry,” said Paul Southam, CEO and founder of Clear Satellite. “Our relationship with AT&T/DIRECTV is as strong as they come and the added value of bringing Clear Satellite and Now Communications together will build an even stronger bond going forward.”

“The joining together of Now and Clear is an opportunity to create a bold new company that will disrupt the door-to-door industry. We have a vision,” said David Force, President and part-owner of Now, “to create thousands of jobs through building the strongest recruiting presence in the door-to-door industry. I’m excited to expand our leadership development program and execute on that mission. I am confident in the future and humbled at the opportunity to help guide this company into a bright new future.”

Together, Clear Satellite and Now Communications will be able to provide its employees with a work environment and necessary tools to be competitive against any door-to-door company while also providing better service to customers across the nation. The merger enables the new organization to have access to the best leadership in the industry.

The new organization will retain its existing management teams, sales force, and technician force in order to pursue its goal of continuing to grow a nationwide sales and installation force.